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Aleah and Phil Powell
Steve and Rochelle Shore
Amye and Steve Wilson



Dear Potential Sponsor,

We would like to invite you to become a *Sponsor* for the *Sixth Annual Cowboys and Cowboys Sky Ranch Gala* to be held at the Intercontinental Hotel, Addison, Texas on **March 2, 2013**. Through your support and participation, *Sponsors* will team up with professional football players and rodeo cowboys to raise the necessary funds which allow Sky Ranch Christian Camps to provide scholarships for youth, expand the ministry, as well as focus on programs that build character and leadership in our campers and families.

Since 1955, Sky Ranch has provided nationally recognized Christian summer camps, retreats, and conferences in Texas, Oklahoma and Colorado as well as Championship Rodeo camps. Last year, Sky Ranch served over 55,000 children and young adults throughout the summer and school year emphasizing character and leadership development.

We trust that God can use seven short days of summer camp to change a child's life, and we know that many families have seen the positive impact of Sky Ranch ministries in their own children's lives. Sky Ranch's desire is to capture children early, and raise awareness of Truth as we feed their hunger for knowledge, community, and purpose. **Providing a refuge away from the daily pressures of life, Sky Ranch ministers through direct relationships with young people, and equips children with practical Biblical ways to deal with challenging life issues.**

Encouraging young individuals to reach their full potential, secures our future as well. Young people are strengthened and encouraged through life-changing adventures and experiences at Sky Ranch Christian Camps, creating future leaders with integrity and authenticity in any area they pursue.

Sky Ranch would like to invite you to become a *Sponsor* at the *Sixth Annual Cowboys and Cowboys Sky Ranch Gala*. *Your participation* will make a difference in the lives many children and families who come to Sky Ranch. **Sky Ranch and our Celebrity Honorary Chair Troy Aikman would greatly appreciate any level of support, and count it a privilege to partner with you in this worthy endeavor.**

With gratitude,

Linda S. Paulk
President and CEO
Sky Ranch

Troy Aikman
Celebrity Honorary Chair



600 North Pearl Street
Suite 640 LB 148
Dallas, Texas 75201
(469) 484-4840
CowboysAndCowboys.com

"Train up a child in the way he should go, even when he is old he will not depart from it. He who is generous will be blessed."
Proverbs 22: 6, 9

2013 Cowboys and Cowboys Sky Ranch Gala

Benefiting the Ministries of Sky Ranch

☆ InterContinental Hotel | Addison, TX

☆ March 2, 2013



☆ Sponsorship Agreement ☆

☆ All agreements and payments must be received by February 15, 2013 to be included in any publications and publicity prior to event.

Sponsor Name (as it should appear on any printed materials or media releases): _____

Address _____ City _____ State _____ Zip _____

Phone _____ Firm Contact _____

Email _____ Fax Number _____

Sponsor Gift to be Delivered to _____ Address (if different from above) _____

National Champion & Super Bowl Sponsorship - \$50,000 (Presenting Sponsor)

- ☆ Link to presenting sponsor's website
- ☆ Premium sponsorship in media releases and all event advertising
- ☆ Premium recognition during the evening of the event and program
- ☆ Two tables with BEST seating for 8 at each table
- ☆ One Rodeo or Football Celebrity and their guest seated at each table(optional)
- ☆ VIP Reception for 16
- ☆ Framed photograph with Celebrity Honorary Chair for table sponsor
- ☆ Luxury Gift for table sponsor

Wranglers & Touchdowns Sponsorship - \$35,000

- ☆ Link to sponsor's website
- ☆ Recognition in media releases and event advertising
- ☆ Recognition at event and in event program
- ☆ Two tables with PREMIER seating for 8 at each table
- ☆ One Rodeo or Football Celebrity and their guest seated at each table(optional)
- ☆ VIP reception for 16
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Luxury Gift for table sponsor

Saddles & Stars Sponsorship - \$25,000

- ☆ Recognition in media releases and event advertising
- ☆ Recognition at event and event program
- ☆ Two tables with PREMIUM seating for 8 at each table
- ☆ One Rodeo or Football Celebrity and their guest seated at table(optional)
- ☆ VIP reception for 16
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Luxury Gift for table sponsor

Ropes & Tackles Sponsorship - \$10,000

- ☆ Recognition in event program
- ☆ One table with PREFERRED seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Special Gift for table sponsor

Chaps & Jerseys Sponsorship - \$5,000

- ☆ Recognition in event program
- ☆ One table with EXCELLENT seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Special Gift for table sponsor

Spurs & Helmets Sponsorship - \$2,500

- ☆ Recognition in event program
- ☆ One table with SELECT seating for 10
- ☆ Special Gift

*Additional underwriting and naming opportunities available.
For a complete listing email Cowboys@SkyRanch.org or
visit our website at www.CowboysandCowboys.com*

ALL TABLES SEAT 10

Individual tickets to the event will be available by separate invitation. As this event is expected to sell out, reservations will be made and tables will be assigned by the date of receipt of this contract and/or invitation responses.

I am unable to attend, but would like to support Sky Ranch Christian Camps with my donation to Sky Ranch of \$ _____

I would like to divide my Sponsorship into two credit card or check payments, billable January 15, and February 15.

Payment Information:

Enclosed is a check payable to Sky Ranch. Amount: _____ Check No: _____

Visa | MC | AMEX | Discover Name on Card: _____ Exp. Date: _____

Card Number: _____ Amount: _____

Sky Ranch is a non-profit organization with 501(c)(3) status from the IRS. All contributions are fully tax-deductible to the extent allowed by law.

Please retain a copy for your records.

Sky Ranches, Inc, 600 N. Pearl Street, Ste. 640, LB 148 ☆ Dallas, Texas 75201 ☆ www.skyranch.org
If you have questions, please call 469.484.4840 or email cowboys@skyranch.org



"Train up a child in the way he should go, even when he is old he will not depart from it. He who is generous will be blessed." Proverbs 22: 6, 9

SAVE the DATE



The Sixth Annual
COWBOYS and COWBOYS
SKY RANCH GALA



3.2.2013
SATURDAY

INTERCONTINENTAL HOTEL • ADDISON, TEXAS



Mark your calendars to join us for an evening
with the superstars of *Football Field and Rodeo Arena*
Benefiting the Ministries of Sky Ranch

CELEBRITY HONORARY CHAIR
TROY AIKMAN



FOR MORE INFORMATION GO TO COWBOYSANDCOWBOYS.COM
OR CALL 469.484.4840

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